



HOWARD RAPPAPORT

Global Practice Leader

Thermoplastics

Chemical Market Associates Inc.

In 1999, Howard joined **Chemical Market Associates, Inc. (CMAI)** as Director of the Polyolefins Division. Howard now serves as a **Global Practice Leader** for **Thermoplastics**. He is responsible for CMAI's *Global Plastics & Polymers Market Report* service and manages Polyethylene and Polypropylene coverage worldwide. He collaborates with CMAI's European, Asian and Middle East offices to contribute to the *Monomers Market Report*, *Global Plastics & Polymers Report* and *World Polyolefins Analysis*, as well as various single client studies for CMAI's Proprietary Services Division.

Utilizing his 25 plus years of experience in the plastics and polymers industry, Howard was a driving force in the development of CMAI's first *Plastics Processors Conference* in 2004. It is now slated as a major CMAI annual conference. In 2005, Howard led the efforts to publish the *World Plastics & Polymers Review*, a comprehensive, multi-client study reviewing the world markets for Polyethylene (LDPE, LLDPE and HDPE), Polypropylene, Polystyrene, EPS, PVC and PET resins. In 2006 he spearheaded the development of the *Global Plastics & Polymers Report – Asian Weekly*, a weekly service covering plastics markets in China. He is a sought after industry speaker, and has been quoted in various publications including: *The Wall Street Journal*, *The New York Times*, *Fortune Magazine*, *Forbes Magazine* as well as numerous other chemical & plastics industry publications.

Prior to joining CMAI in 1999, Howard held various plastics industry management level positions in commercial development, business management, product management, sales/marketing, and customer service. Company affiliations include American Hoechst - Huntsman Chemical, Webster Industries, Cain Chemical - Occidental Chemical, Himont – Montell Polyolefins, and Westlake Polymers. He has extensive experience with numerous thermoplastic materials, fabricating processes, and markets, including LDPE, LLDPE, HDPE, PP, PS, EPS, Nylon, UHMW, and PTFE. Howard has also been involved in the business planning, and commercial development of major start-ups of new capacity in the polyolefins business, as well as leading several cross functional business teams consisting of R&D, manufacturing, sales/marketing, and technical service.

Howard has been an active member in the Society of Plastics Engineers (SPE), the Flexible Packaging Association (FPA), the Society of the Plastics Industry (SPI), the American Plastics Council (APC) and the Film and Bag Federation (FBF).