

About the Conference



Previous Global Plastics Environmental Conferences have served as the principal forum for discussion of current environmental issues facing the plastic industry. The continued difficult business climate poses questions on the economic viability of environmental programs. To help address these concerns, this year we have included a separate track dedicated to addressing commercial considerations such as marketing, economic analysis and regulatory concerns.

Even with the added commercial emphasis, we remain true to our technical roots. Our technical program is divided into market segments that maintain a balance between applicable emerging and developed technologies.

This year we introduced a new technical track, Biodegradable Materials. This track will address recent advances being made in the area of renewable resources.

We have again arranged for a "Connections Reception". This well-attended reception provides an opportunity to meet and interact with fellow attendees, speakers, sponsors and exhibitors.

The Annual Environmental Awards luncheon will highlight the efforts of 9 companies which were chosen from an outstanding group of nominees.

Plenary Speakers

Our plenary speakers come with a unique functional perspective on today's environmental challenges.

• **Ms. Donna Davis**, President of the Society of Plastics Engineers (SPE) currently is involved with polymer application technology at Exxon Mobil. Ms. Davis's talk will provide for an enlightening technical viewpoint on the environmental challenges faced in the plastic industry today.

• **Mr. Rod Lowman**, President of the American Plastics Council (APC). Mr. Lowman's background and experience will serve to provide a backdrop for an overview of both the political and regulatory environmental hurdles we currently face.

• **Ms. Stephanie Baker**, marketing executive with KW Plastics. Ms. Baker's commercial experience will provide for a unique insight into the market introduction challenges associated with recycled content products.

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